



PUNE INSTITUTE OF BUSINESS MANAGEMENT
(APPROVED BY AICTE AND AFFILIATED TO UNIVERSITY OF PUNE)
GUT NO 605/1, LAVASA ROAD, MUKAIWADI, PIRNAGUT, PUNE-412115



STUDENT FEEDBACK ANALYSIS REPORT FOR PGDM BATCH 2013-15 – SEMESTER II

INTRODUCTION

Student's feedback is taken for all batches at the end of the semester by the Batch-in-Charge to get a student perspective on the requirements in the class, subject and the curriculum in general as it helps the faculty to design their teaching methods in a way that can be more helpful and beneficial to students as well as it helps the organization to better plan the subjects offered, faculties to be allotted, add on trainings to be given besides getting their views on the different departments of the organization.

The students' feedback regarding faculties & subjects for Batch 2013-15 (Semester 2) was taken at the end of the semester by the Batch-In-Charge.

The feedback form contained questions on the prime parameters that a student can identify with to evaluate the teaching of a subject like teaching pedagogy, interaction with students, content and examples as mentioned below:

1. Satisfaction with Teaching Methods
2. Satisfaction on Clarity of Concepts
3. Satisfaction with Examples used in class
4. Satisfaction with faculty student interaction
5. Satisfaction with faculty in controlling the class
6. Satisfaction with the Contents used

There was also the option of giving additional comments and suggestions if anyone wished.

The students had to mark the faculties on a scale of 5 for all the above mentioned parameters.

The feedback was taken specialization wise as subjects are different for different specializations.

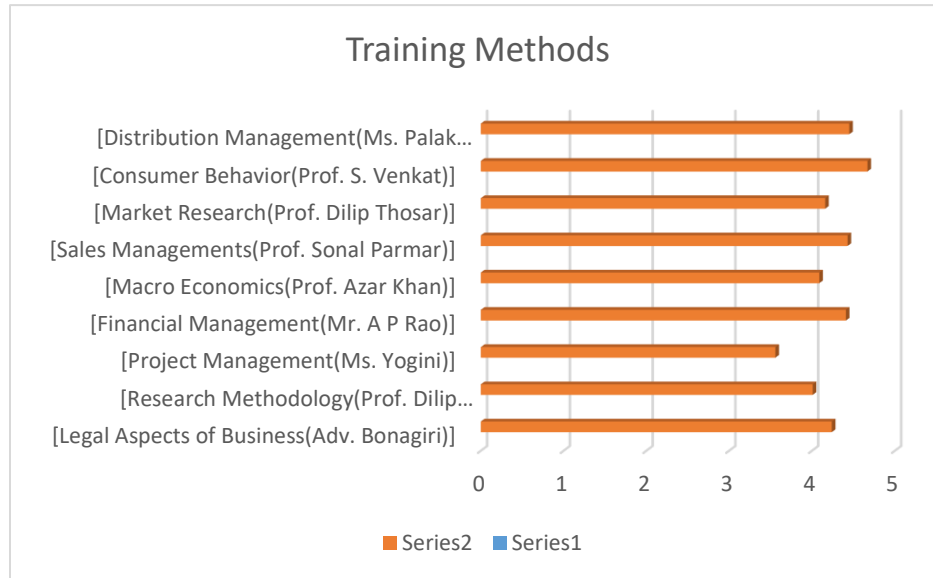
ANALYSIS AND INTERPRETATION

Based on the feedback obtained from students on the various parameters for the different specializations, following results were found

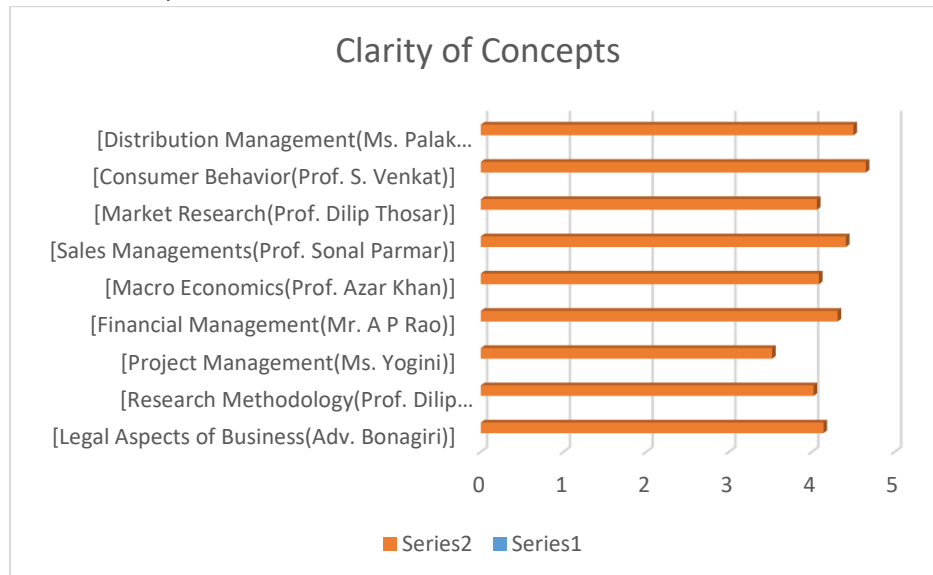
🚩 OBSERVATIONS

a. Marketing Specialization

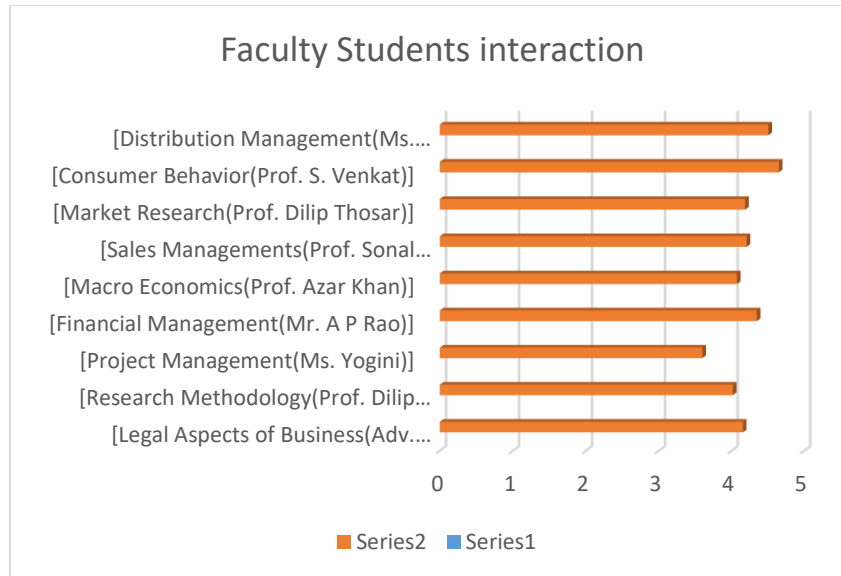
- Students were overall satisfied with the Training Methods of all faculties with an average score of 4.224. Project Management scored low



- The score on Clarity of Concepts was 4.188 with students reporting above 4 points for most subjects



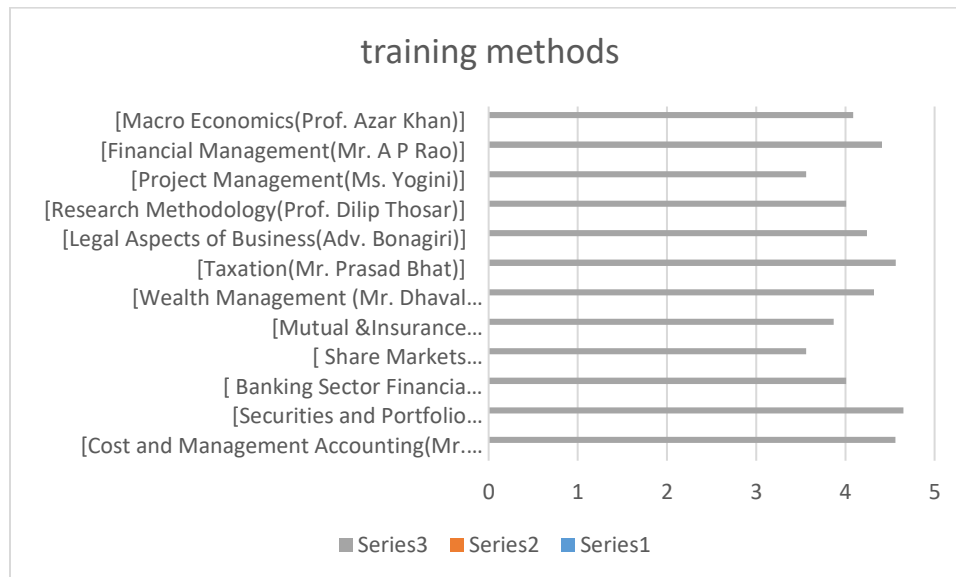
- Satisfaction with Examples used in class was also good with a score of 4.198 and the same subjects scoring very high points.
- Satisfaction with faculty students interaction was also good with a score of 4.196



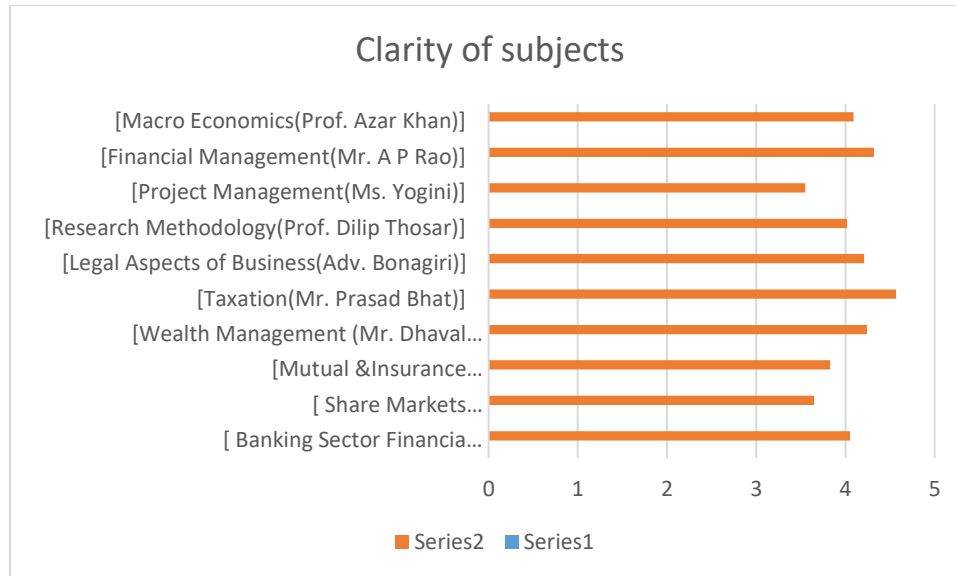
- Satisfaction with Contents used was again on a high with a score of 4.23
- Students also requested more elective subjects to choose from the point of view of placements profile.

b. Finance Specialization

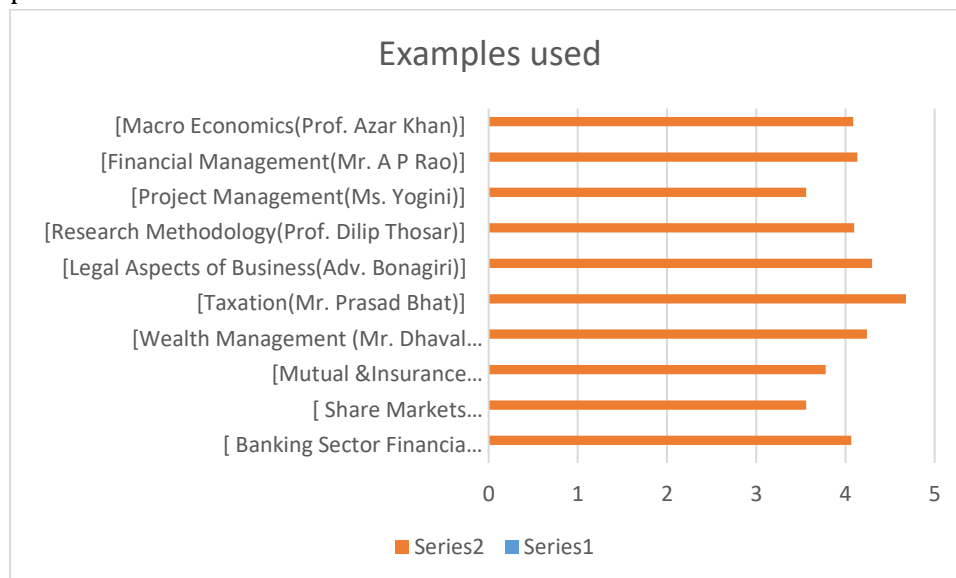
- Students were satisfied with the training methods of most faculties but expressed dissatisfaction with Project Management and Share Markets subjects. Overall score was 4.153



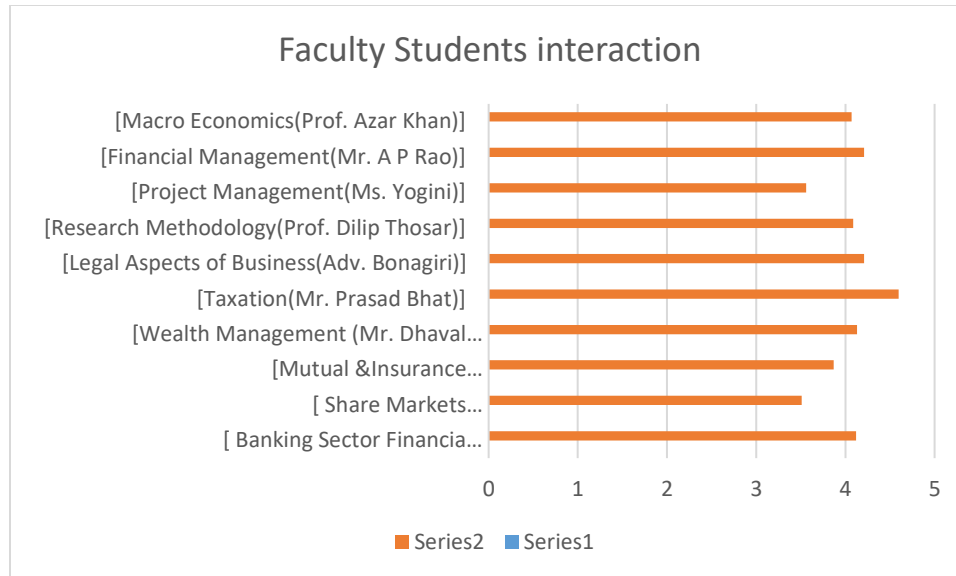
- Regarding clarity of concepts of subjects, students again expressed displeasure with the same subject. So the average score was 4.146



- Satisfaction on examples used was also good with a score of 4.143 with again the same subjects scoring low. Most subjects however had a high score of above 4 points.



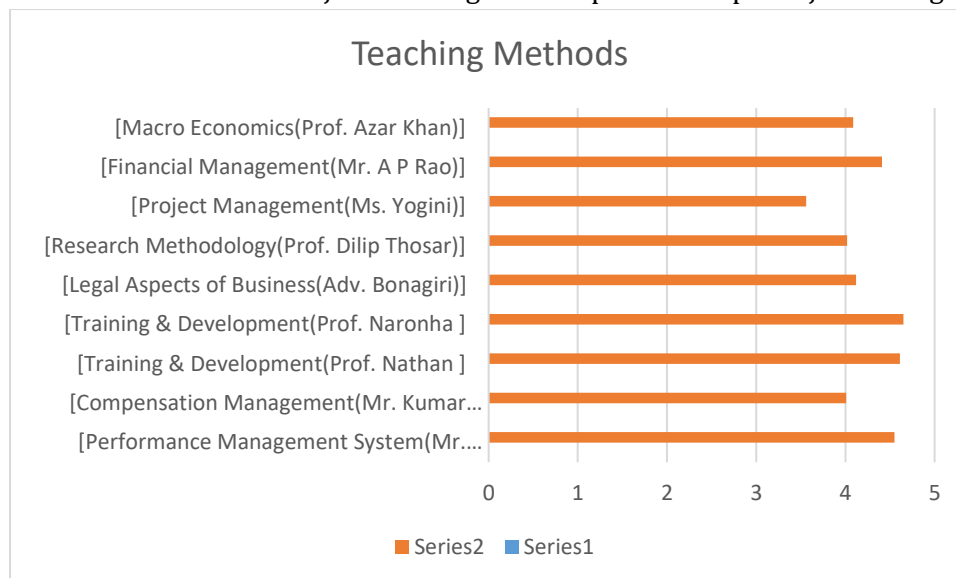
- Satisfaction with faculty students' interactions was also high with a score of 4.13. Most subjects scored well above 4 points with the only problem being with Project Management and Share Markets again.



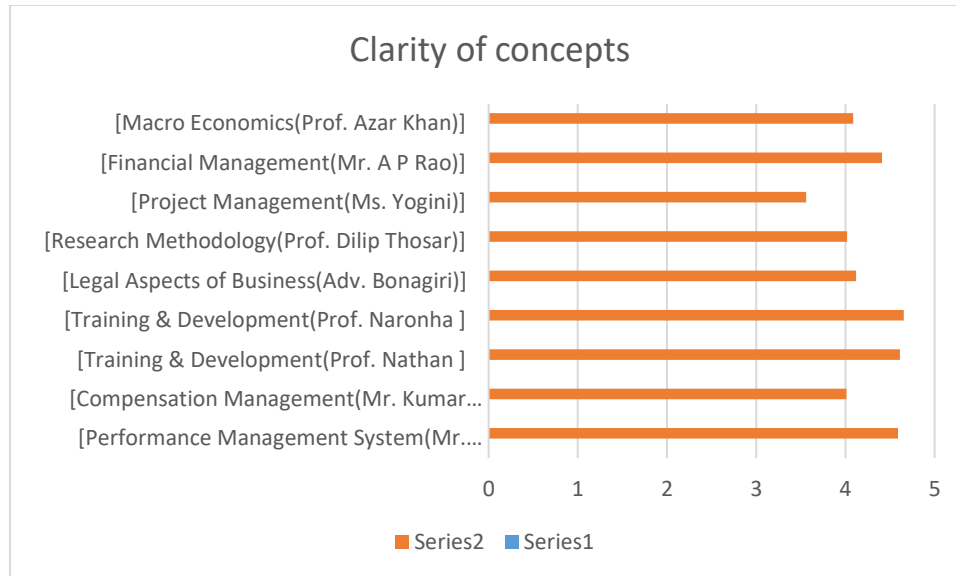
- Satisfaction with contents used was also high with a score of 4.221
- There was a request from students regarding more electives to be available for selection

c. HR Specialization

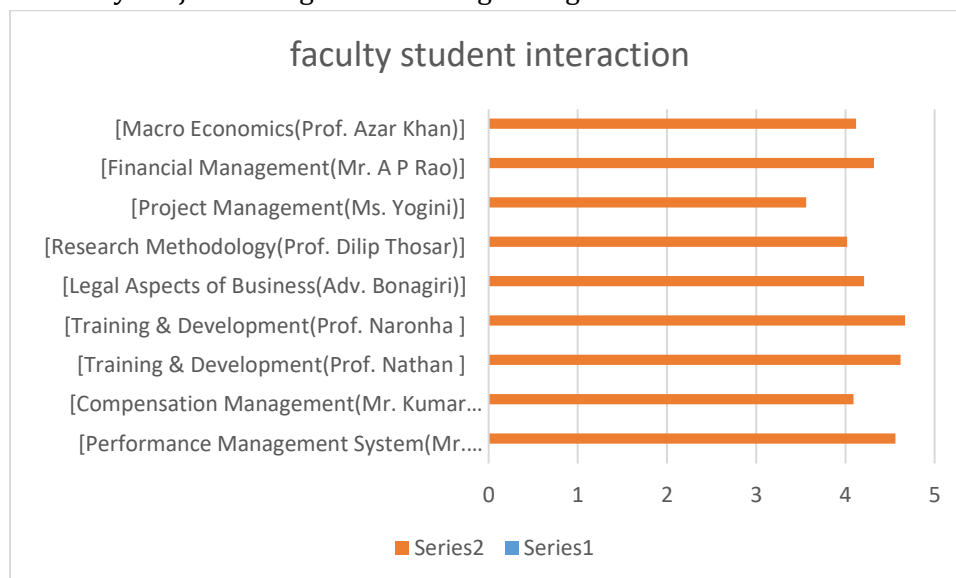
- Students were very satisfied with the teaching methods with an average score of 4.224 with almost all subjects scoring above 4 points except Project Management



- The score for clarity of concepts was 4.229 also denoting good satisfaction with the only subject scoring low being Project Management.



- Satisfaction with examples used in class was also very high with a score of 4.18 with almost all subjects scoring above 4 points with specially high satisfaction for T&D , PMS and Financial Management.
- Satisfaction with faculty students interaction was also high with a score of 4.241 with only Project Management scoring low again



- Satisfaction with session content was a high on 4.231
- Around 6% students also suggested the availability of elective subjects in the semester

✚ INTERPRETATIONS

- Students were overall satisfied with the faculties, teaching pedagogy and session contents provided in class
- There was dissatisfaction with Project Management as a subject.
- Students were very happy with the senior and visiting faculties.
- Students also wanted more electives to be available for the PGDM courses.

CONCLUSION

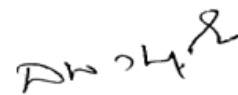
Based on the students' feedback for different subjects it can be concluded that:

- Students are overall satisfied with the faculties and teaching pattern of the institute. The satisfaction can be mainly attributed to more number visiting and senior faculties for almost all subjective courses.
- The issue of availability of elective subjects need to be addressed.

Submitted by

Batch-In-Charge

Received and Reviewed by



Director

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